



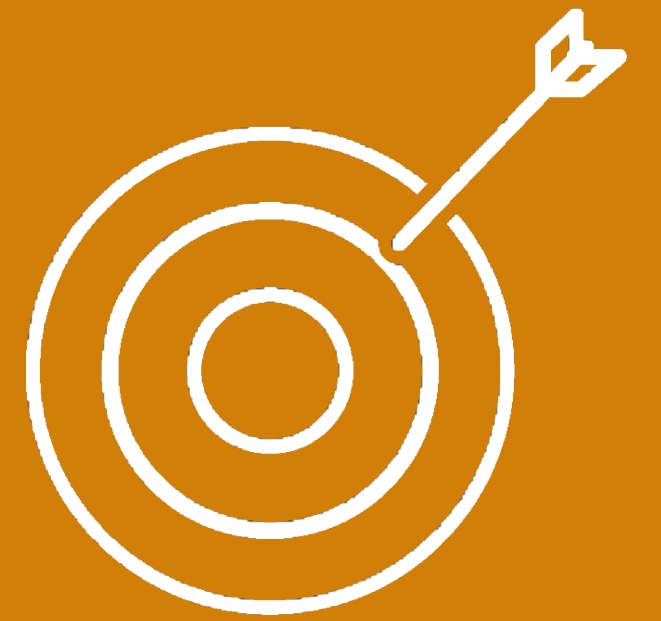
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# COMMUNITY CANNABIS EQUITY CONVENING

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# WHAT ARE OUR GOALS OF THESE CONVERSATIONS?



- **Leave with a clear definition of equity.**
- **Discuss the implications of the war on drugs and its negative impact on BIPOC communities.**
- **Share what other cities are doing to promote equity in cannabis**
- **Hear what you desire to see in a social equity program.**
- **Discuss potential areas for tax dollar re-allocation in the city.**
- **Create a space for future collaboration between those in the space.**

A close-up photograph of a small, vibrant green plant with a fuzzy, hair-like texture growing out of a crack in a grey concrete sidewalk. The background is a blurred, light-colored surface, possibly a wall or another part of the sidewalk. The overall scene conveys a sense of resilience and growth in an urban environment.

**WHAT IS EQUITY?**



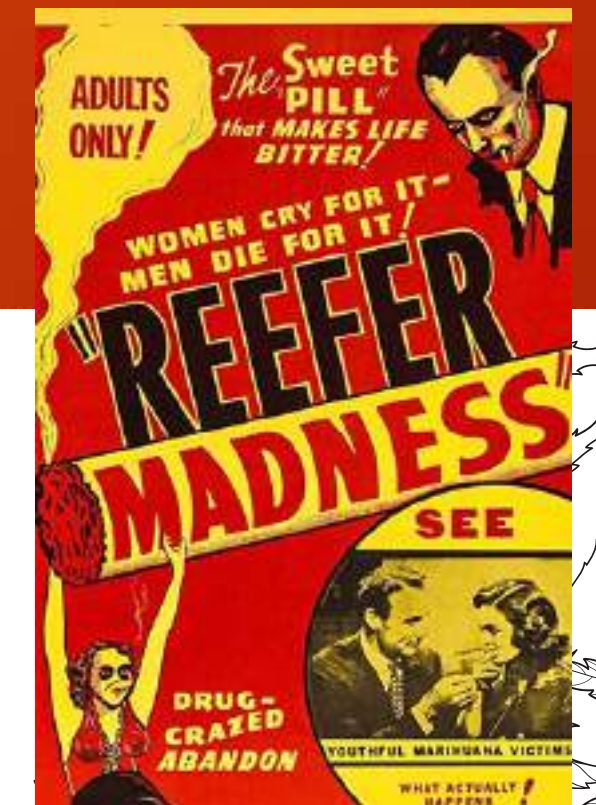
# WAR ON DRUGS: THE BEGINNING

“

Marijuana is the most violence-causing drug in the history of mankind... Most marijuana smokers are Negroes, Hispanics, Filipinos, and entertainers. Their satanic music, jazz and swing, result from marijuana usage.

Reefer makes darkies think they're as good as white men...the primary reason to outlaw marijuana is its effect on the degenerate races.

Harry Anslinger, Commissioner of the Federal Bureau of Narcotics

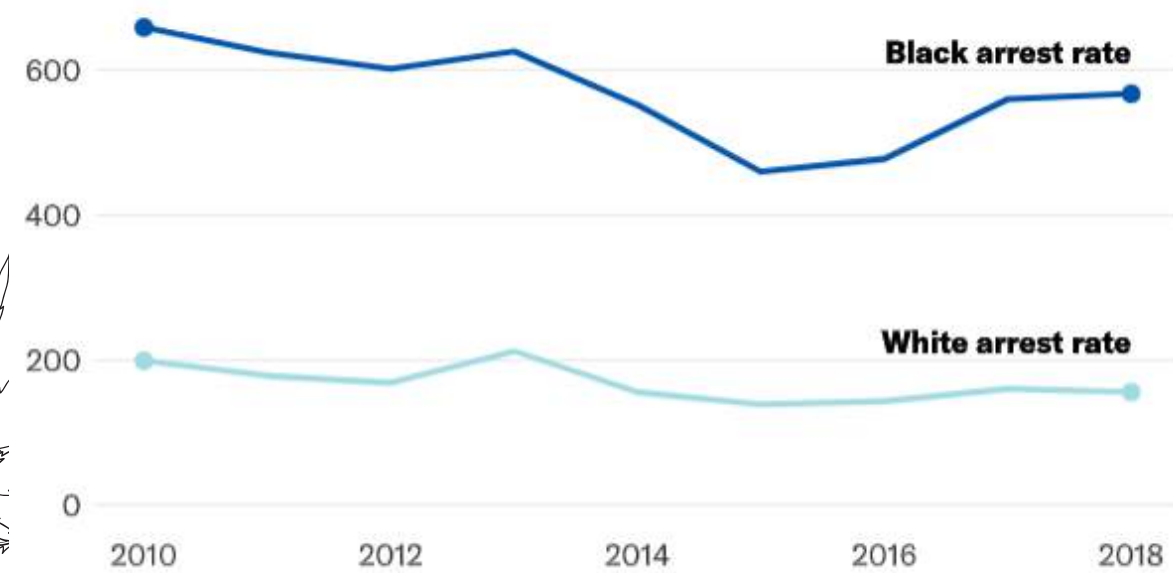




# TODAY...



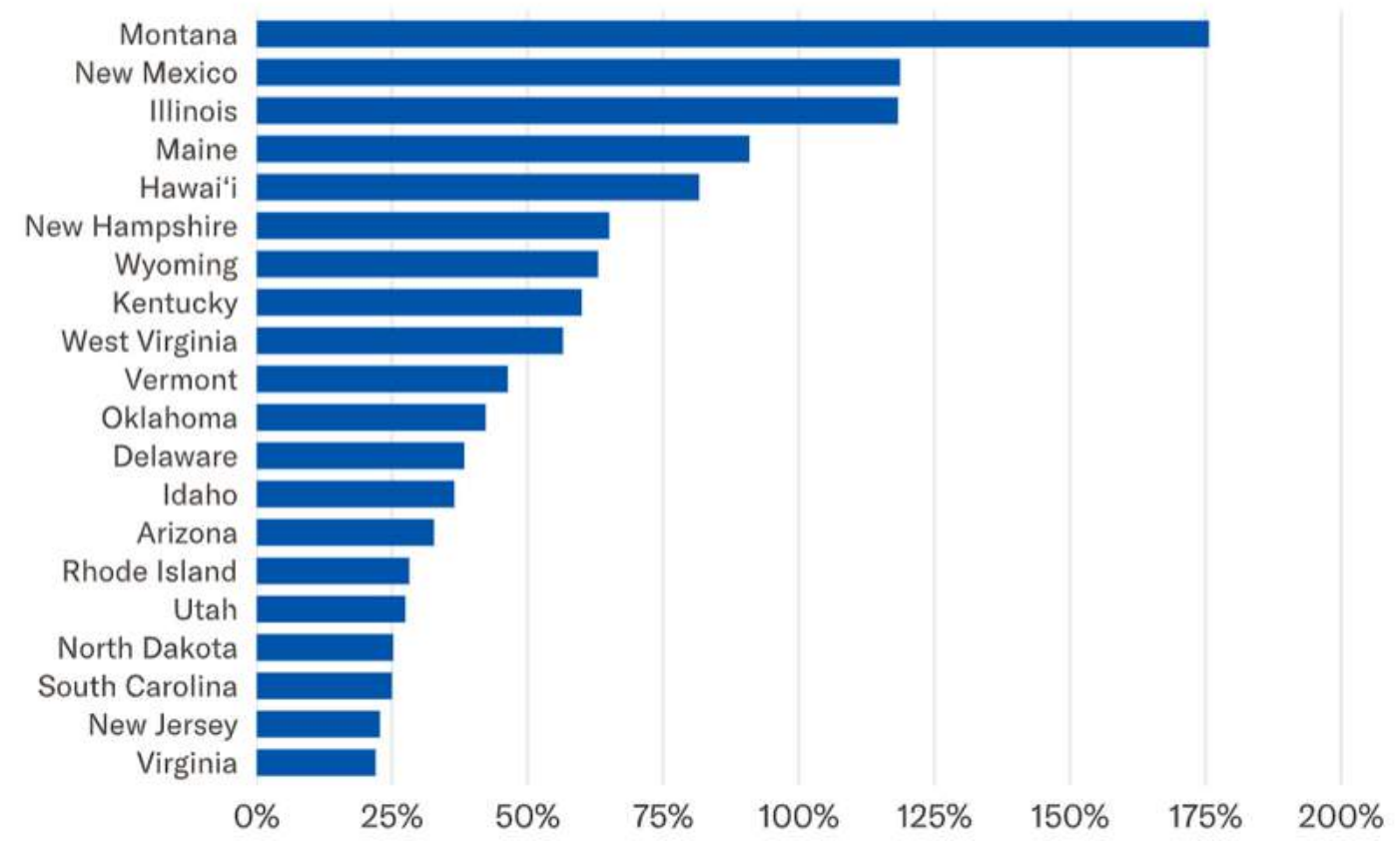
**Rates of Black and White Marijuana Possession Arrests per 100k people**



Source: FBI/Uniform Crime Reporting Program Data and U.S. Census Data  
 Note: Florida and Washington, D.C. did not provide data.

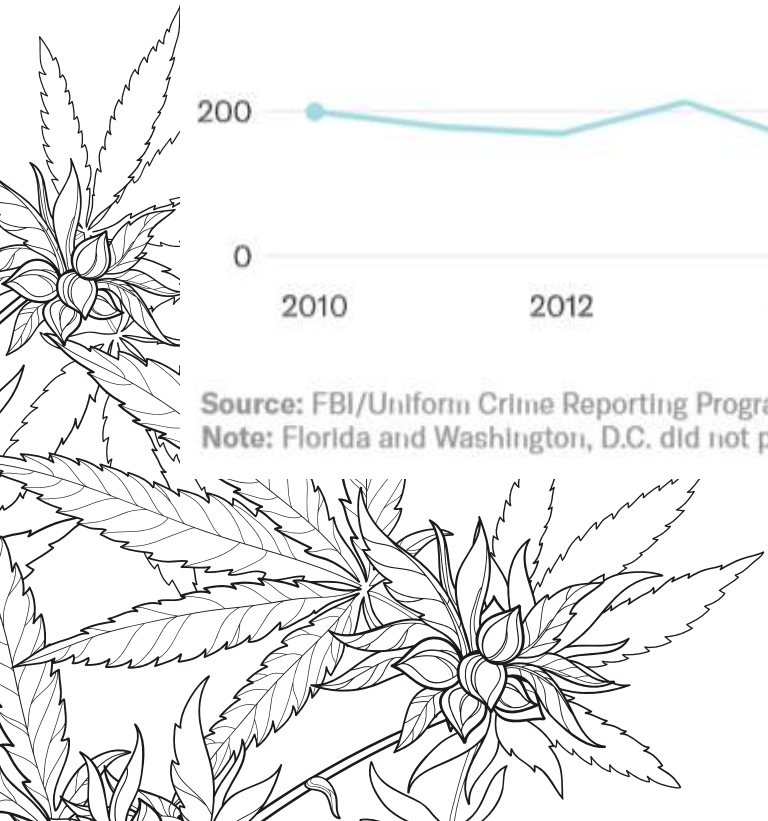
## 2018

**States With Largest Increases in Racial Disparities (Since 2010)**



## COLORADO 2012 - 2014 ARREST RATE

- ↓ 10% White Youth
- ↑ 20% Latino Youth
- ↑ 50% Black Youth





**YET, THE LEGAL  
CANNA-BIZ IS  
BOOMING**

**The 2021 U.S. cannabis market is  
valued at \$26 billion**

**ABQ could see \$4-5 million  
in gross receipts**

**HOWEVER DIVERSITY  
IS LACKING**

**81% White**

**5.7% Latino**

**4.3% Black**

**2.4% Asian**



# **OTHER BARRIERS**

**Federally Illegal Industry**

**Banking Limitations**

**280E Tax Code**

**Criminal Records**

The Application of Internal Revenue Code Section 280E to Marijuana Businesses: Selected Legal Issues: [sgp.fas.org/crs/misc/R46709.pdf](http://sgp.fas.org/crs/misc/R46709.pdf)

26 U.S. Code § 280E: [www.law.cornell.edu/uscode/text/26/280E](http://www.law.cornell.edu/uscode/text/26/280E)

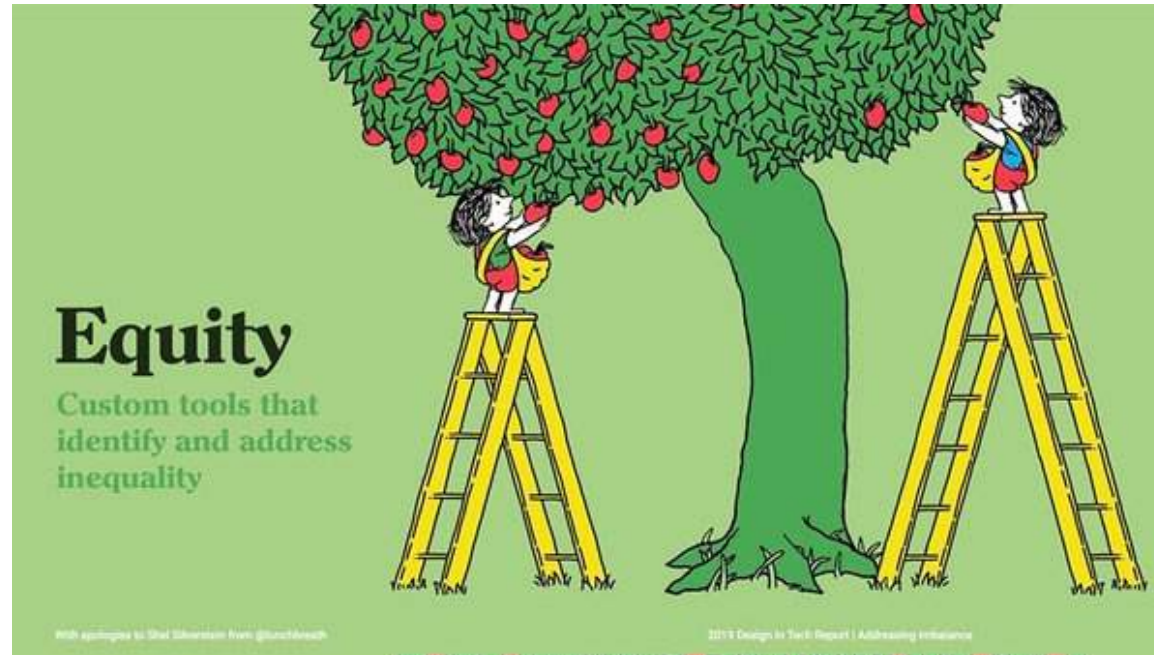


# COMPONENTS OF SOCIAL EQUITY PROGRAMS



## Justice

**Expungement, Sealing,  
& Pardons**



## Equity

**Priority, Grants, Loans &  
Technical Assistance**



## Repair

**Tax Revenue Allocation**



# **WHO TYPICALLY IS A SOCIAL EQUITY APPLICANT?**

**Lives in a low income / unjustly targeted area  
(Disproportionately Impacted Area)**

**Has a prior cannabis arrest or conviction**

**Has an immediate family member with conviction**

# WHY EQUITY IN NEW MEXICO?



## Best States 2021

Ranking Performance Throughout All 50 States

43	Oklahoma	48	42	37	21	26	25	44	34
44	Arkansas	49	41	41	43	22	14	48	30
45	Alaska	22	49	50	40	43	1	49	46
46	Alabama	45	47	38	28	37	22	43	37
47	West Virginia	47	45	48	50	18	28	23	36
48	New Mexico	33	50	44	45	49	35	47	31
49	Mississippi	50	43	49	48	44	41	33	22
50	Louisiana	46	48	47	47	48	42	50	49

**Ranking the lowest in education, economy and opportunity**



# WHAT ARE CITIES DOING TO PROMOTE EQUITY?

## LOS ANGELES

- Technical support
- Regulatory compliance assistance
- Assistance with securing business capital

## OAKLAND

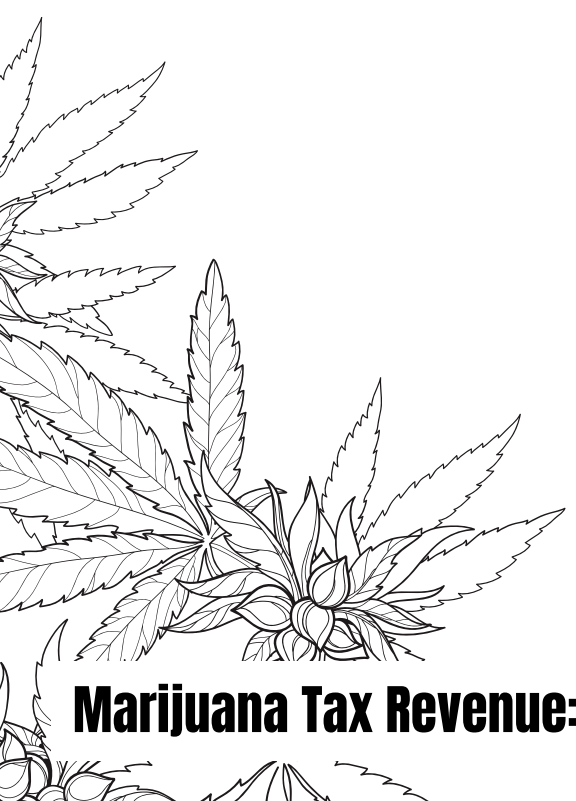
- Loan & grant assistance
- Technical assistance
- Legal assistance
- Shared used manufacturing
- Workforce development

**CA Tax Revenue:** Regulatory and research costs; 60% goes to anti-drug programs targeting kids; 20% goes to environmental programs; and 20% goes to public safety.

## GRAND RAPIDS

- Technical support
- Regulatory compliance assistance
- Assistance with securing business capital

**MI Tax Revenue:** In the first two years of legalization, \$20 million in revenue will go to medical marijuana research. The rest will be split between cities, townships, villages, counties, the state's School Aid Fund, and the Michigan Transportation Fund.



# **BREAKOUT ROOM PROMPTS\***

**Is a cannabis social equity program needed in the city? Why / why not?**

**Based upon the barriers of entry, what types of programs would you like to see the city offer those interested in the cannabis industry?**

**Based upon the barriers of entry, what types of programs would you like to see the city offer those interested in ancillary businesses?**

**Who, if anyone, is missing from the below suggested social equity criteria?**

**(Lives in a low income / unjustly targeted area (Disproportionately Impacted Area), has a prior cannabis arrest or conviction, has an immediate family member with conviction, \*Historically Underrepresented Person/People (African Americans, Asian Americans, Hispanics or Chicanos/Latinos, and Native Americans, Veterans, Distressed farmers, People with disabilities), traditional agricultural rural communities)**

**Where (what areas) should tax revenue be reinvested in ABQ?**

**What education, if any, should the city provide to help community members know their rights?**

**Are there any additional recommendations you would like to add?**

**\*THESE PROMPTS CAN BE ANSWERED VIA THE SURVEY ON THE CANNABIS EQUITY WEBSITE.**









# BASED UPON THE BARRIERS OF ENTRY, WHAT TYPES OF PROGRAMS WOULD YOU LIKE TO SEE THE CITY OFFER THOSE INTERESTED IN THE CANNABIS INDUSTRY?

## TOP RESPONSES

**Financial support**

**Waive applicant and license fees**

**Record expungement assistance**

**Educational workshops**

**Technical assistance**

**Legal assistance**

**Climate impact and water resources**

**Ancillary businesses and marketing/engagement support**

**Connection to community business partnerships**

# WHO, IF ANYONE, IS MISSING FROM THE BELOW SUGGESTED SOCIAL EQUITY CRITERIA?

## WORKING GROUP RECOMMENDATIONS

**Lives in a low income / unjustly targeted area (Disproportionately Impacted Area)**

**Has a prior cannabis arrest or conviction**

**Has an immediate family member with conviction**

**Historically Underrepresented Person/People (African Americans, Asian Americans, Hispanics or Chicanos/Latinos, and Native Americans, Veterans, Distressed farmers, People with disabilities), traditional agricultural rural communities)**

## ADDITIONAL SUGGESTIONS

**Undocumented peoples**

**LGBTQ People**

**Those who did not access to college**

**Irrigation districts**





# WHERE (WHAT AREAS) SHOULD TAX REVENUE BE REINVESTED IN ABQ?

## WORKING GROUP RECOMMENDATIONS

**Education funding (i.e., scholarship fund for people with felony convictions who may be precluded from other financial aid opportunities)**

**Racial Wealth Gap (i.e., a \$1,000/year trust fund for children born in lower income families)**

**Housing - (i.e., creating/investing into a fund earmarked for housing people with felony convictions that have been excluded from public housing and other housing benefits, and support individuals on the path to home ownership.)**

**Cannabis Incubator and Job Training**

## ADDITIONAL SUGGESTIONS

**Affordable housing**

**A low interest cannabis loan fund**

**Mental-health services**

**BIPOC communities impacted by the war on drugs**

**Harm reduction and violence intervention/prevention**

**Proven poverty alleviation models. Straight to the problem: Housing, education, nutrition, gainful employment, environmental protection, etc.**

# WHAT EDUCATION SHOULD THE CITY PROVIDE TO HELP COMMUNITY MEMBERS KNOW THEIR RIGHTS?

## TOP RESPONSES

**Community education for interacting with police / "know your rights" information**

**Youth education**

**Law enforcement training**

**Employment policies / information**

**Regenerative farming practices**

**Website information on the basics of cannabis industry, consumption laws, and rights**

**Cannabis legislation overview**

**Understanding water institutional arrangements**

**Information on how the legislation has affected our youth and their arrest, incarceration, and school discipline rates**



# **ANY ADDITIONAL FEEDBACK?**

**Community Benefit Agreement**

**Standard guidelines for small business owners**

**Equity based loans and loan forgiveness options**

**One person that is a key contact regarding cannabis information, programming, etc.**

**Better data collection RE Albuquerque Police Department**

